

***New Approach* Third International Medallic Sculpture Competition For Emerging Artists**

Sponsored by ***New Approach***. • Hosted by Medialia ... Rack and Hamper Gallery • 2017 Prospectus

New Approach, Inc. is a nonprofit organization. Our mission is to promote the work of emerging artists, as well as to encourage public awareness of contemporary medallic art.

Our competitions are recurring and entries are submitted based on a theme.

This competition will be juried in two tiers.

First Competition (2005) 1st Prize Winner, Virág Szabó of Hungary • *ONCE UPON A TIME... I* bronze 85 x 130 x 10 mm



Eligibility

Artists born in 1980 or after are eligible to participate.

Entry medals should not have been previously exhibited, and created between 2015–2017.

Awards

The medals awarded 1st, 2nd, and 3rd prizes will become part the permanent collection of *New Approach* and will be on continual display at *The New Approach Contemporary Medallic Sculpture Collection and Research Center* in New York City. Purchase awards by collectors will be collected by each sponsors.

All accepted work will be exhibited at Medialia Gallery and on our website.

1st Prize	Keiichi & Kyoko Uryu Memorial Award <i>and</i> a one-person medallic art exhibition at Medialia Gallery	\$1000
	sponsored by New Approach	
2nd Prize	Izumi Nishi Memorial Award	\$500
	sponsored by New Approach	
3rd Prize	Leonda Froehlich Finke Award for Figurative Expression by an American Artist	\$300
	sponsored by Donald Scarinci	
3rd Prize	Innovative Use of Material Award	\$300
	sponsored by Medialia Gallery	
Purchase awards by collectors:		
	Dr. Jay Galst Award for Themes in Science and Medicine	\$250
	Roslyn & Scott Miller Award for Themes of The Natural World in Bas-Relief	\$250
	Jason Pollack Award for an American Artist sponsored by Ann Shaper Pollack	\$250
	Dr. Ira Rezak Award for The Jew: From Past to Future	\$250
	Nancy & David Simpson Award for Statements of Concern	\$250
	Robin & Frederic Withington Award for The Most Imaginative Mind	\$250

Submission Regulations

Competition theme: *THE FUTURE IN HAND*

Number of submitted works: Maximum of four (obverse + reverse of a single medal counts as two submissions)

Individual entry regulations:

Size – single medal: Maximum height x width: 100 x 100 mm / depth: Less than half the shortest side of the medal

Size – multiple part medals: Maximum of 100 x 100 x 50 mm

Material: Any single material or combination of materials, **excluding organic materials**

Edition: Work should be able to be reproduced in limited edition or in variations

Six examples of medallic sculpture by submitting artist:

Digital images of six medals with corresponding work information: title, year produced, dimensions, edition size, material

Submission Fee

US \$25 for USA artists

US \$35 for artists outside of the USA

New Approach, Inc.

335 West 38th Street 4th Floor, New York, NY 10018 - 2916 • Tel: 212-971-0953 • newapproach.competitions@gmail.com

Jury Procedure

1. Due: November 13–20, 2017

Tier I: Digital submission of entry file via WeTransfer.com to newapproach.competitions@gmail.com

- Artist's full name, address, citizenship, email address
- Proof of birth year
- Short biography (100 words)
- Competition entry submissions images (1mb or larger each)
Include corresponding work information: title, year produced, size, material
- Images of six additional medals examples (1mb or larger each)
Include corresponding work information: title, year produced, size, material
- Entry fee: PayPal to newapproach@medialiagallery.com or check payable to *New Approach*

2. Notification: December 10–20

- Determination of the first tier by jury

3. Due: January 3–15, 2018

- Tier II: Postal submission of entries accepted for the second tier (see mailing instructions)

4. Notification: February 1–15, 2018

- Determination of the second/final tier by jury

5. Exhibition: May–July, 2018

- One person exhibit for recipient of the Keiichi & Kyoko Uryu Memorial Award
- Group exhibition of all work requested for the second phase of jurying

6. Award reception: June 9, 2018

- Medialia Gallery, 335 West 38th Street, 4th Fl., NY NY 10018, USA

Mailing Instructions

- Packing:
- Send the work in a reusable box. Work will be returned in the same box with packing.
 - Include artist information and work information.
 - Pack each piece with corresponding work information with indication of submission side.

- Mailing:
- Send via Postal Service, please specify: COMPETITION ENTRY

- Returning:
- Include a self-addressed label for your work to be returned to you

Agreement: By submitting to the *New Approach* Third International Medallic Sculpture Competition For Emerging Artists, participants agree to the following:

- *New Approach* and Medialia ... Rack and Hamper Gallery have the right to take photographs for its catalogue, other publications, presentations, or social media platforms. The copyright of photographs belongs to *New Approach* and Medialia ... Rack and Hamper Gallery. Whenever it is in our capability, the artist's name will be supplied or credited.
- If an entry arrives damaged, the work will be excluded from the competition. Any damage will be documented by photograph which will be sent to the artist. Damaged work will be returned to the artist.
- Every precaution will be taken handling entries. *New Approach* and Medialia ... Rack and Hamper Gallery are not responsible for unforeseen incidents that occur during the exhibition, or while the work is in the gallery.
- In the event the customs office sends notice of duty tax due for releasing the work, the work will be returned to the sender.
- See the mailing instructions. Work will be returned via the Postal Service. During shipping, any damage or loss of work, both receiving and returning, is not the responsibility of the Medialia Gallery or *New Approach*.

Forms

www.medialiagallery.com/newapproach.html

Contact

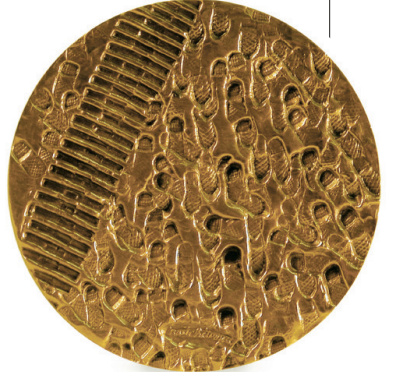
Mashiko
New Approach, Inc.
International Medallic Sculpture Competition
335 West 38th Street, 4th Floor, New York NY 10018-2916, USA
newapproach.competitions@gmail.com

New Approach, Inc.

335 West 38th Street 4th Floor, New York, NY 10018 - 2916 • Tel: 212-971-0953 • newapproach.competitions@gmail.com

Jurors

Cory Gilliland	Curator emeritus and past assistant director of the National Numismatic Collection, Smithsonian Institution; Past U.S. Delegate and Vice President at <i>Fédération Internationale de la Médaille d'Art</i> (FIDEM)
Dr. Alan Stahl	Past USA Delegate to FIDEM; Curator of Numismatics at Princeton University.
Dr. Peter van Alfen	Curatorial Department Head and Director of the Department of the Art of Devastation at American Numismatic Society
Mashiko	Founder and Director of New Approach and Medialia Gallery, Past U.S. Delegate to FIDEM; Independent curator/organizer of medallic sculpture exhibition; former Master Lecturer at The University of The Arts, Philadelphia.
Gwen Pier	Director of National Sculpture Society (judging the 3rd Prize/Finke Award)
Purchase awards selected by sponsors:	Dr. Jay Galst, Roslyn & Scott Miller, Ann Pollack, Dr. Ira Rezak, Nancy & David Simpson, Robin & Frederic Withington



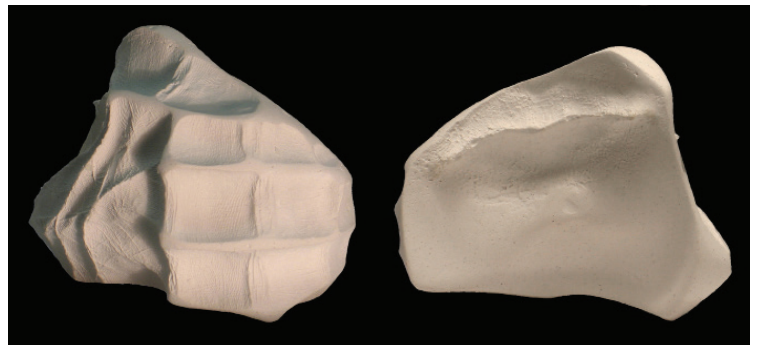
About the awards

Keiichi (1919-1992) and Kyoko (1924-1999) Uryu dedicated their lives to medallic art. Keiichi Uryu is the father of the contemporary Japanese medal. In 1990, the American Numismatic Society honored him with the J. Sanford Saltus Award for Outstanding Achievement in the Art of the Medal. During his acceptance speech, Uryu said, *when creating medals, I am fascinated by delicately planned design. My training to become an architect helps me build ideas in a limited space, which requires precise planning. My theme in medals is humanism. My youth was a terrible time with continuous poverty, hunger, and threats of atomic bombs during the Second World War. In my work, I wish to send a direct message that all of us simply live in peace.*

Izumi Nishi (1954-2003) was a daughter of Keiichi and Kyoko Uryu who apprenticed with her father. After Keiichi Uryu's death, she continued to make medallic art. In doing so, Izumi carried on Uryu's artistic tradition. The Uryu family believed and worked to share Keiichi's message through medallic art. Near the end of Izumi's short life, she left a portion of her parents' funds to New Approach to carry on their passion and beliefs for the future through medallic art. Nishi's thoughtful and generous contribution to New Approach arrived as our first International Medallic Sculpture Competition materialized in 2005. The first and second prizes are dedicated to the family so their dream will continue.

Leonda Froehlich Finke is one of the most influential contemporary figurative sculptors in the USA. She has exhibited nationally and internationally, and received numerous awards including the J. Sanford Saltus Award from the American Numismatic Society and the Gold Medal from the National Sculpture Society. Among other institutions, Finke's works are part of the permanent collections at the American Numismatic Society, the American Numismatic Association, Butler Institute of American Art, the British Museum, the Smithsonian National Portrait Gallery, and others.

Top: Keiichi Uryu, *POLAND* (1981), obverse/reverse, struck bronze, ø70 mm
Middle: Izumi Nishi, *AT THE BEACH*, uniface, struck bronze, ø73 mm
Bottom: Leonda Froehlich Finke, *EMERGING WOMAN* (1988), obverse, bronze, 88 x 80 mm
Right: Nicole Vlado, Second Competition (2008), 1st Prize Winner, *LA BOCA: TRES VASOS SERIES* (2008), single-part medal, unique, plaster, 70 x 70 x 44 mm



New Approach, Inc. _____

335 West 38th Street 4th Floor, New York, NY 10018 - 2916 • Tel: 212-971-0953 • newapproach.competitions@gmail.com

Third International Medalllic Sculpture Competition For Emerging Artists

Sponsored by *New Approach*. • Hosted by Medialia ... Rack and Hamper Gallery • 2017 Prospectus

New Approach, Inc. is a nonprofit organization. Our mission is to promote the work of emerging artists, as well as to encourage public awareness of contemporary medalllic art. Our competitions are recurring and entries are submitted based on a theme.

This competition will be juried in two tiers.

Artist Information

Name _____
Given Name *Middle Name* *Family Name*

Birth Year _____ Citizenship _____

Address _____

Country

E-mail _____ Telephone/cell: _____

Agreement: By submitting to the *New Approach* Third International Medalllic Sculpture Competition For Emerging Artists, participants agree to the following:

- *New Approach* and Medialia ... Rack and Hamper Gallery have the right to take photographs for its catalogue, other publications, presentations, or social media platforms. The copyright of photographs belongs to *New Approach* and Medialia ... Rack and Hamper Gallery. Whenever it is in our capability, the artist's name will be supplied or credited.
- If an entry arrives damaged, the work will be excluded from the competition. Any damage will be documented by photograph which will be sent to the artist. Damaged work will be returned to the artist.
- Every precaution will be taken handling entries. *New Approach* and Medialia ... Rack and Hamper Gallery are not responsible for unforeseen incidents that occur during the exhibition, or while the work is in the gallery.
- In the event the customs office sends notice of duty tax due for releasing the work, the work will be returned to the sender.
- See the mailing instructions. Work will be returned via the Postal Service. During shipping, any damage or loss of work, both receiving and returning, is not the responsibility of the Medialia Gallery or *New Approach*.

Digital file checklist

- | | | | |
|-------|--|-------|--|
| _____ | Entry form (completed in clear print or type) | _____ | Biography (100 words) |
| _____ | Entry fee (corresponding with number of entries) | _____ | Entries accompanied by corresponding information |
| _____ | Proof of year of birth | _____ | 6 examples of medalllic sculptures by the artist
Include corresponding work information: title, year produced, size, material |

New Approach, Inc. _____ ○

335 West 38th Street 4th Floor, New York, NY 10018 - 2916 • Tel: 212-971-0953 • newapproach.competitions@gmail.com

ENTRY INFORMATION

• For digital submission. Also include the below information with each mailed entry •

Entry No. 1

Artist: _____ Citizenship: _____

Title : _____

Year Made : _____ Edition Size : _____ Technique : _____

Size (H x W x D mm) : _____ Material(s) : _____

Artist Price (in US\$) : _____ Check One: Single Part: Uniface Single Part: Obverse/Reverse Plural Parts: indicate number of parts _____

Obverse (description) : _____

Reverse (description) : _____

Entry No. 2

Artist: _____ Citizenship: _____

Title : _____

Year Made : _____ Edition Size : _____ Technique : _____

Size (H x W x D mm) : _____ Material(s) : _____

Artist Price (in US\$) : _____ Check One: Single Part: Uniface Single Part: Obverse/Reverse Plural Parts: indicate number of parts _____

Obverse (description) : _____

Reverse (description) : _____

Entry No. 3

Artist: _____ Citizenship: _____

Title : _____

Year Made : _____ Edition Size : _____ Technique : _____

Size (H x W x D mm) : _____ Material(s) : _____

Artist Price (in US\$) : _____ Check One: Single Part: Uniface Single Part: Obverse/Reverse Plural Parts: indicate number of parts _____

Obverse (description) : _____

Reverse (description) : _____

Entry No. 4

Artist: _____ Citizenship: _____

Title : _____

Year Made : _____ Edition Size : _____ Technique : _____

Size (H x W x D mm) : _____ Material(s) : _____

Artist Price (in US\$) : _____ Check One: Single Part: Uniface Single Part: Obverse/Reverse Plural Parts: indicate number of parts _____

Obverse (description) : _____

Reverse (description) : _____